EXELPrint CATALOGUE 2024

Customised print that goes above and beyond. Guaranteed.

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EXELPrint sales



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A DIVISION OF



Better Service



Better Ordering Process



Better Quality



Money Back Guarantee

Our Process

We're not your typical printing business. We pride ourselves on offering a simpler and painless ordering process, better quality custom print than the rest and unmatched service.



CUSTOMISE

Dealing with difficult applications is our speciality and our expert team will ask the right questions to ensure no stone is left un-turned. You can completely customise your tag the way you want it.



ARTWORK

We pride ourselves on high quality work across our entire range, no matter how big or small the job is. Complete customisation is included with your label, such as the size, shape or including your company logo.



SIGN-OFF

Once the artwork is complete, we will send an art proof to you for your approval. We will not start the production until you're satisfied with every aspect of the product.



DELIVERY

Our automated dispatch system allows us to choose the most appropriate shipping method to meet your needs. Once dispatched, freight details are provided so that you can track your labels anywhere in the world.



PRODUCTION

Now the action begins! As the manufacturer, we'll produce everything ourselves. Assuming that the artwork is approved, we'll aim at completing your job based on agreed timelines — something that we certainly pride ourselves at consistently meeting.



You'll receive a tax invoice which can either be paid by credit card or direct bank transfer. As soon as payment is received, your labels will start to be made!





Product Packaging

TAGS & LABELS THAT ARE AS UNIQUE AS YOUR PRODUCTS

- » Product Header Cards
- » Evelope and Box Stickers
- » Food and Bottle Labels
- >> Ideal for a wide range of Packaging Materials
- » UV stable and fade resistant

We manufacture a whole range of Custom Packaging Labels and Stickers that will bring your products to life.

We use the highest quality printing materials and adhesives, so you can be sure your labels won't peel, tear or fall off.

How you customise your labels and stickers is completely up to you – we use full colour digital printing technology, and we can print in all shapes and sizes. We also have a range of different materials and strengths to choose from.



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Promotional Stickers

LABELS FOR ALL KINDS OF PROMOTIONS

- » Window Stickers
- » Event Labels
- » Product or Business Promotion
- » High Quality UV Stable Print

We manufacture a wide range of custom Promotional Labels and Stickers to suit any business type or application. These labels can be completely customised to suit any particular needs.

The design of these labels is completely up to you - choose the size, shape and colour, as well as the thickness, material and adhesives used.

Whichever options you choose, all our stickers and labels are produced with highest quality materials and using the latest in digital print, so you can be assured your stickers will always look highly professional.





Food Labels

LABELS FOR FOOD SAFETY, INGREDIENTS OR BRANDING

- » Customised for Food Products
- » Food Safety Labels
- » Include Ingredients Lists
- » Designed to fit your needs

Whether you need a food label to seal a package together, advertise your brand or outline ingredients, we can manufacture packaging label for your food products just how you like. You can choose exactly how you'd like your label to look, there's no need to settle for a generic solution.

You choose the size, shape and design of your labels, as well as the materials and adhesives you'd like to use. We can advise you on which materials will work best - we have all kinds of options that are resistant to scratching, heat, cold, water, oils and foods and are refrigerator and freezer safe. So no matter what you choose, your labels will always look their best and go the distance.





Wine & Spirit Labels

BOTTLE TO MATCH YOUR BRAND

- » Completely unique designs
- » Speciality Materials
- » Tear resistant and highly durable
- » Full Colour Digital Print

We understand that each wine bottle is unique and will have difference requirements for things like temperature and humidity, so we have speciality materials and adhesives to suit. How you customise your wine labels is completely up to you – we use full colour digital printing technology, and we can print in all shapes and sizes. We also have a range of different materials and strengths to choose from.

For example, you could use a metallic material or even clear roll printed labels, which are perfect for clear bottles and jars. You can also choose to have your label die-cut, which will be completely customised to your design.





Wristbands

A NEW WAY TO MARKET YOUR BRAND OR EVENT

- » Off The Shelf and Custom Options
- » Available in Tyvek, Plastic, Silicone & more
- » Full Colour Digital Printing
- » Fast Turn Around Times

We offer a huge selection of wristbands for a wide variety of different needs. We manufacture custom made options, whereby you can choose exactly how you want your wristband to look, as well as off-the-shelf options that are ready to buy. Whether it's for an event, party, festival, promotional or medical related, we have a solution that will meet your specific needs.

Our specialty is creating wristband products that are completely unique, as we use utilise full colour digital printing, QR and Barcode technology and multiple design variations. To put it simply, we produce better looking, high quality wristbands with fast turnaround times.



Custom Tyvek[®] WRISTBANDS

Examples



Charity wristband featuring a QR Code designed for Animal Aid. Provide an easy way for people to make donations and interact with your brand.



Full Colour Digtal Printed wristbands for event company OzParty. Custom imagery, logo and colours bring this band to life.



Multiple variations of this wristband help this control the crowd the sporting event. People coming to watch the game will receive the same band, but with either Zone A, Zone B or Access All Areas printed on them.

Why Choose Custom?

Tyvek Wristbands, otherwise known as paper wristbands, are our most popular option for events, parties and festivals. Whether it's for just a for one day special event, or you need a wristband that you can count on for a few days, we can tailor it to your needs.

Some of the ways you can customise it include sequential numbering, adding barcodes or QR codes, full colour digital print and much more. We pride ourselves on creating custom wristbands that are unlike any others. Our bands feature:

- Full Colour Digital Print to make your wristbands stand out from the crowd.
- Multiple Variations to assist ticketing and admission for your event.
- >>> QR Codes and other scannable features to make it easy for your customers to visit your website, sign up to your email list, or interact with your brand.

EXELPrint

Stock Tyvek[®] WRISTBANDS



Stock Product Features:

Our Stock Tyvek Wristbands, otherwise known as paper wristbands, are a popular choice for events, parties, promotions and festivals.

They provide an easy and economical way of ensuring customers can be easily identified in all types of events. Coming in two distinct sizes, all tyvek wristbands are sequentially numbered, waterproof, tear resistant and tamper-proof.

- » Can be custom-made or pre-printed
- » Comes in two sizes: 19mm and 25mm
- » Sequential numbering
- » Tamper evident
- » Waterproof and tear resistant
- » For 1-2 day events



Asset Labels

TRACK, STORE & PROTECT YOUR ASSETS & INFORMATION

- » Create an Asset register
- » Protect/track valuable assets
- » Scannable barcodes or QR codes
- » Add company logo/information

Our Asset Tags are perfect for tracking the movement of stock and equipment through various locations to ensure that all users know who owns the item. They are essential component for providing facilities with an automated asset tracking system, which will in turn enable the safety, security and control over company assets.

These custom Asset Stickers can be altered in every way, so you can choose to have variable data, sequential barcode numbers, alpha-numerics, company logo and much more. We also offer pre-printed barcode labels for people that require just the standard option.





QR Code Labels

BRING YOUR PRINTED TAGS TO LIFE WITH QR CODES

- » Solution-based options
- » Optional sequential numbers
- » Any size and shape
- » Can be printed on any type of label

QR Labels utilises the latest technology by using 2-dimensional barcodes that can be scanned on your Smart Device. It can either be used as a marketing tool for your customers (taking them to a link you've supplied), or for internal use within a company, such as creating an asset register.

There's so many ways to utilise QR codes that it's merely limited by your imagination, but are most commonly used for tracking and locating assets. It's also perfect for engaging staff and customers and giving life to your label or tag.



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Barcode Labels

A BUSINESS ORGANISATIONAL ESSENTIAL

- » Ideal for Industrial, Warehousing or Retail Environments
- » Store information and easily scan
- » Available as stock or customised
- » Add company logo/information

Our Barcode Labels are available in a wide range of pre-printed sizes, as well as completely custom options. Barcode Labels are the perfect option for keeping track of items in an industrial, warehousing or retail environment, and we can produce your labels with any specific barcode type you may require to match your particular products.

The design of the Barcode Stickers can be altered in every way, so you can choose to have variable data, sequential barcode numbers, alpha-numerics, company logo and much more.





Identification Labels

CLEARLY LABEL AND IDENTIFY ANY ASSET

- » Solution-based options
- » Optional sequential numbers
- » Any size and shape
- » Can be printed on any type of label

We produce ID labels of all shapes and sizes, whether it's a label for the smallest of assets, or a nameplate for large industrial machinery. Our identification labels are manufactured from a range of durable synthetics that will withstand a large range of environments. These ID Labels are fully customisable in every way, so you could choose to have variable data, sequential barcode numbers, alphanumerics and company branding.

ID Labels are an essential component for helping provide facilities with an automated asset tracking system, which will in turn enable the safety, security and control over company assets.





Outdoor + Heavy Duty Tags

OUR TOUGHEST AND MOST VERSITILE LABEL YET

- » Extra strong PVC and self-adhesive
- » Ideal for indoor and outdoor environments
- » Tear resistant and highly durable
- » UV stable and fade Resistant

Our custom made Heavy Duty and Outdoor Labels provide unmatched toughness and durability for any type of environment that is heavily exposed to sunlight, water, temperature and harsh conditions.

They're constructed using the highest grade adhesive and synthetic stock to ensure it can withstand any type of exposure to punishing conditions.

We have created many types for an enormous range of industries and uses, such as marine, agricultural, mechanical, equipment and vehicles.





Engraved Labels

ENGRAVED LABELS FOR INDUSTRIAL OR ELECTRICAL USE

- » Unmatched toughness
- » Customised to your particular needs
- » Holes for fixing, mounting, push buttons etc.
- » Ideal for electrical and industrial use

Our lables are engraved on multi-layered plastic which is very hard wearing and suitable for long-term or outdoor use. There is normally two colours designed to etch, one surface and then expose a second colour beneath. There are also some materials that contain more than two colours which allow for multi-coloured engraved labels and signs.

As we engrave and cut labels ourselves 100% in Australia, there's enormous flexibility to customise the label to your particular requirements. Either way, we guarantee to you they're extremely durable, UV resistant and able to withstand harsh environments.





Lifting + Rigging Tags

ENSURE THE SAFETY OF YOUR LIFTING & RIGGING EQUIPMENT

- » Made from premium nylon
- » Quarterly and annual rigging inspections
- » Add a company logo
- » Heat and UV resistance

These specially designed lifting and rigging inspection tags are manufactured using the highest grade nylon and conform to the ISO 9001 Standard. This ensures they're highly durable in all types of environments and provide additional heat and UV resistance.

Featuring a strong clasping feature, these tags are ideal for conducting periodic inspections in lifting, rigging and height safety gear, although they can be used for a wide variety of safety equipment uses. Usefully, they are tamper evident to ensure you're aware of any tampering or attempted removal.





Lockout Tags

LOCKOUT TAGS CUSTOMISED TO YOUR INDUSTRY OR APPLICATION

- » Extra durable design
- » Create your own message/warning
- » OHS compliant
- » Economical solutions available

Lockout Tags can be customised to your application so that it features the correct warning and text on the actual tag. You can also include other fields such as name, department, date and any other details.

If you're working in harsh or outdoor environments, the Lockout Tag can be manufactured to be extra durable. The tags can be created with your choice of Standard Card or Semi-Rigid Synthetic. For people who are using these tags in large volume, there's also an economical solution.





Industrial Strength Tags

LABELS DESIGNED TO LAST UNDER PRESSURE

- » Extra strong self-adhesive
- » Ideal for indoor and outdoor environments
- » Oil, chemical and temperature resistant
- » UV stable and fade resistant

Our Industrial stickers and labels are ideal for Australia's typical harsh environments, where durability and extra toughness is a necessity. They are constructed using a special type of self-adhesive and 350 micron PVC - making them temperature resistant to extreme heat and cold, as well having superior tear resistance that will stand the test of time.

These labels can be altered in any way you please - from the size, shape, design, branding and application. As we've been providing specific industrial labelling solutions for over ten years, we're sure to have a label to suit your requirements.



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S NEW



Custom Design Tool

DESIGN YOUR OWN LABELS & STICKERS



ASSET LABELS & STICKERS



BUSINESS PROMO STICKERS



INDUSTRIAL LABELS



STICKERS ON A ROLL



CALIBRATION STICKERS



QR CODE LABELS



INSPECTION LABELS



HEAVY DUTY LABELS



Customer Reviews

We take great pride in our first-class customer service team who are all highly professional, knowledgeable and easy to deal with.

Because we place such a high importance on our customer service and support, we have over the years created many long-term customer relationships and are now the preferred supplier to many leading Australasian companies.



$\star \star \star \star \star$

Great Service...

From the initial web enquiry, right through to the product delivery, the service was excellent. I had some very specific requirements and made quite a few changes, and the team were only too happy to help. Lead time was less than quoted, and my labels were delivered in record time.

$\star\star\star\star\star\star\star$

Very fast and friendly service as always...

I have been in the business for over 10 years and always got my Test Tags printed by EXELPrint. Had a great experience every time, very friendy team and competitive price always. Thank you from ALM Test

ALM West Pty Ltd

\star \star \star \star

Nice and easy...

Nice and easy. Great colour range and delivered nice and efficiently. Well packaged so product wouldn't bend. Have purchased from them twice now, and will continue to do so for our Club.

Tegan

University of Melbourne

Our Customers

No matter how big or small the job may be, EXELPrint has a solution to meet your needs. We are very proud to say we have created and delivered excellence to the following companies, and many, many more.





exelprint.com.au **1300 393 577**